

Imadgen LLC: Website Privacy Notice

Last updated: Mar 10, 2022

We at Imadgen LLC respect your concerns about privacy. This Website Privacy Notice applies to personal information we obtain through this website ("Site"). This Website Privacy Notice describes the types of personal information we obtain through the Site, how we may use the information, with whom we may share it with, and the choices you may have regarding our use of the information. We also describe the measures we take to safeguard the information and tell you how to contact us about our privacy practices.

Information We Obtain

We may collect and store personal information, such as name and other contact details, that you choose to provide to us through the Site or when you contact us. "Personal Information" is information that identifies you as an individual or relates to an identifiable individual. The types of personal information we collect may include:

- Contact information, such as your name, postal address, email address, and telephone number; and
- Personal information in content you provide on our Site.

In addition, when you visit our Site, we may collect certain information by automated means, such as cookies and web beacons. The information we obtain in this manner includes IP address, browser characteristics, device characteristics, operating system, language preferences, referring URLs, information on actions taken on our site, and dates and times of website visits. A "cookie" or "web beacon," also known as an Internet tag, pixel tag or clear GIF, links web pages to web servers and their cookies and may be used to transmit information collected through cookies back to a web server. Through these automated collection methods, we obtain "clickstream data," which is a log of content on which a visitor clicks while browsing a website. As the visitor clicks through the website, a record of the action may be collected and stored. Your browser may tell you how to be notified when you receive certain types of cookies or how to restrict or disable certain types of cookies. Please note, however, that without cookies you may not be able to use all of the features of our Site.

How We Use Personal Information

We use the Personal Information we obtain on the Site for legitimate business purposes, to further our relationship with you, and for other purposes, including to:

- Provide our services to you; process, evaluate and respond to your requests and inquiries; and send newsletters, industry updates or administrative information to you, such as changes to our terms, conditions, and policies. We will engage in these activities to manage our contractual relationship with you and/or to comply with a legal obligation.
- Operate, evaluate and improve our business, including: developing new services; enhancing and improving our services; analyzing our services; managing our communications; performing data analytics and market research; learning about our visitors, analyzing our services and website; facilitating the functionality of our website and performing accounting, auditing and other internal functions. We will engage in these activities to comply with a legal obligation and/or because we have a legitimate interest.
- Verify your identity to ensure security for the other purposes listed here and protect against, identify and prevent fraud, security breaches and other criminal activity and risks. We will engage in these activities to comply with a legal obligation and/or because we have a legitimate interest.
- Comply with and enforce applicable legal requirements, relevant industry standards and our policies, including this Website Privacy Notice and/or Agency's Terms and Conditions or Terms of Use. We will engage in these activities to comply with a legal obligation and/or because we have a legitimate interest.
- Respond to and communicate with you about your requests, questions and comments.

- Perform data analyses and other processing, including: market and consumer research, trend analysis, financial analysis, anonymization, encryption and tokenization of personal information.

In addition, we use information collected online through cookies, web beacons, and other automated means for purposes such as (1) customizing our users' visits to our Site, (2) delivering content (including advertising) tailored to our users' interests and the manner in which our users browse our Site, and (3) managing our business. We also use this information to help diagnose technical and service problems, administer our Site, identify users of our Site, and gather demographic information about our users. We use clickstream data to determine how much time users spend on web pages of our Site, how users navigate through our Site, and how we may tailor our Site to better meet the needs of our users. We also may use the information we obtain about you in other ways for which we provide specific notice at the time of collection. We may use third-party web analytics services on our Site, such as those of Google Analytics. The analytics providers that administer these services use technologies such as cookies and other services to gather information used to evaluate use of the Site. To learn more about Google Analytics and how to opt out, please visit www.google.com/analytics/learn/privacy.html. Our Site is not designed to respond to "do not track" signals received from browsers.

Personal Information Sharing

We share your Personal Information with our service providers who perform services on our behalf, such as hosting this Site or data analytics. We do not authorize our service providers to use or disclose the information except as necessary to perform services on our behalf or comply with legal requirements. We also may disclose information about you (1) if we are required to do so by law or legal process (such as a court order or subpoena), including laws outside your country of residence; (2) in response to requests by, or to cooperate with, government agencies, such as law-enforcement authorities, including outside of your country of residence; (3) to establish, exercise or defend our legal rights; (4) when we believe disclosure is necessary or appropriate to protect our rights, privacy, safety or property and/or that of our affiliates, you or others; (5) in connection with an investigation of suspected or actual illegal activity; (6) in connection with the sale or transfer of all or a portion of our business, assets or stock (including in the event of a reorganization, dissolution or liquidation); or (7) otherwise with your consent.

Updates to Our Privacy Notice

This Website Privacy Notice may be updated periodically and without prior notice to you to reflect changes in our personal information practices. We will indicate at the top of the notice when it was most recently updated. Any changes will become effective when we post the revised Website Privacy Notice on the Site.

How We Protect Personal Information

We seek to use reasonable administrative, technical and physical safeguards designed to protect personal information within our organization. Unfortunately, no information transmission or storage system can be guaranteed to be 100 percent secure. If you have reason to believe that your interaction with us is no longer secure, please immediately notify us in accordance with the How to Contact Us section of this Website Privacy Notice.

Children's Personal Information

The Site is designed for a general audience and is not directed to children under the age of 16. Agency does not knowingly collect or solicit personal information from children under the age of 16 through the Site. If you believe that a child under the age of 16 may have provided us with personal information through the Site, please contact us as specified in the How to Contact Us section of this Website Privacy Notice.

Your Options

We offer you certain choices about how we communicate with you and what information we collect from you. To update your preferences, ask us to remove your information from our mailing lists or submit a request, please contact us as indicated in the How To Contact Us section of this Online Privacy Notice.

Other Online Services and Third-Party Features

The Site may provide links to other online services and websites for your convenience and information and may include such third party features as apps, tools, widgets and plug-ins (e.g., Office 365, LinkedIn, Instagram, Facebook and Twitter buttons). These services and websites may operate independently from Imadgen LLC. The privacy practices of these third parties, including details on the information they may collect about you, are subject to their own privacy statements. To the extent any linked online services or third-party features are not owned or controlled by us, imadgen LLC is not responsible for these third parties' information or other practices.

Access and Corrections

To the extent provided by the law of your jurisdiction, you may (i) have the right to access certain personal information we maintain about you and obtain a copy of that information, (ii) update or correct inaccuracies in that information, (iii) object to our use of your personal information, and (iv) delete your personal information from our database. To exercise these rights, please contact us as indicated in the How To Contact Us section of this Online Privacy Notice. To help protect your privacy and maintain security, we may take steps to verify your identity before granting you access to the information. A charge may be applicable before we provide you with a copy of any of your personal information that we maintain.

Applicability of this Privacy Notice

This Website Privacy Notice applies only to the information we collect on this Site and not to any information we collect through other methods or services, including websites owned or operated by our affiliates, vendors, or partners.

Retention of Personal Information

We retain personal information for as long as needed or permitted in light of the purposes for which we obtained it and consistent with applicable law. The criteria used to determine our retention periods include:

- The length of time we have an ongoing relationship with you and provide the Site or our services to you;
- Whether there is a legal obligation to which we are subject; and
- Whether retention is advisable in light of our legal position (such as in regard to applicable statutes of limitation, litigation or regulatory investigations).

How To Contact Us

If you have any questions about this Website Privacy Notice, or if you would like us to update information we have about you or your preferences, please contact us by email at imadgen.com@gmail.com or write to us at:

Imadgen LLC

Attn: General Counsel, Privacy

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